

NewsTECH Forum

SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIP - \$15,000

- Conference opening remarks – (sponsor representative will have an opportunity to speak for 2 minutes to open conference on Day 1 and Day 2)
- Opportunity to place literature on tables at conference
- 10-minute case study to be presented as part of the program and to be captured on video and covered in a sponsored story on TVNewsCheck.com
- Premium position logo on conference website
- Premium position logo on promotional emails
- Premium position advertising in TVNewsCheck's coverage of NewsTECHForum
- Premium position logo on session screen as attendees enter and exit conference
- Four complimentary registrations to conference
- Registration list with contacts

PLATINUM SPONSORSHIP - \$10,000 – 2 available

- 10-minute case study to be presented as part of the program and to be captured on video and covered in a sponsored story published on TVNewsCheck.com
- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- Three complimentary registrations to conference
- Registration list with contacts

GOLD SPONSORSHIP - \$8,500 – 6 available

- Speaking position on panel session of your choice (first come first served; one manufacturer speaker per panel)
- Panel will be covered in a story on TVNewsCheck and video will be available
- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

SILVER SPONSORSHIP - \$5,000 – 4 available

- Table Top Exhibit in NewsTECHForum conference room
- Introduction and interview during conference. Interview to be conducted from conference floor by TVNewsCheck Publisher and Co-Founder Kathy Haley.
- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

EVENT SPONSORSHIPS

Badge - \$5,000

- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

Lanyard - \$4,000

- Logo on conference website
- Logo on promotional emails
- Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

Registration Desk - \$5,000

- Logo on conference website
- Logo on promotional emails
- Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

Social Media Sponsor - \$4,000

- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- Logo on Social Media Sharing reminder slides on conference slide presentation
- Two complimentary registrations to conference
- Registration list with contacts

2 Networking Breaks - \$3,500

- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- One complimentary registration to conference
- Registration list with contact

For NewsTechForum sponsorship inquiries, contact:

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