

# **NewsTECH** Futures Retreat

**MAY 31, 2018 • CNN CENTER • ATLANTA**

## **2018 Sponsorship Opportunities**

### **Title Sponsorship - \$10,000**

- Conference opening remarks - (sponsor representative will have an opportunity to speak for 2 minutes to open afternoon Symposium
  - Speaking position on the Symposium session of your choice (first come first served; one manufacturer speaker per panel)
- Opportunity to place literature on tables at conference
- Premium position Logo on conference website
- Premium position logo on promotional emails
- Premium position advertising in TVNewsCheck's coverage of Retreat
- Premium Position Logo on session screen as attendees enter and exit conference
- Four complimentary registrations to conference
- Registration list with contacts

### **Lunch Sponsorship - \$10,000**

- A Sponsor representative will have the opportunity to deliver up to one (1) minute of welcome remarks at the NewsTechFutures Retreat Lunch
  - Opportunity to provide two (2) ad panel or pop-up banner for placement at the NewsTechFutures Retreat Lunch
- Sponsor may provide promotional materials to be distributed at the NewsTechFutures Retreat Lunch
- Premium position Logo on conference website
- Premium position logo on promotional emails
- Premium position advertising in TVNewsCheck's coverage of Retreat
- Premium Position Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

## **CNN Technology Tour Sponsorships - \$5,000**

- Your company's representatives introduced and thanked at beginning and end of tour
- Your company's lead representative may speak (1-2 minutes) during a tour stop
- "Thank You for Sponsoring Tour" Signage at Tour and Conference
- Logo on conference website and NewsTECHForum CNN Tour Info Page
- Logo on emails promoting the conference and tour
- 3 complimentary registrations to conference
- Registration List with contact info

## **Afternoon Symposium Sponsorships**

### **Platinum Sponsorship – \$6,000 – 1 available**

- 10-minute case study or Thought Leadership Presentation to be presented as part of the program
- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of Retreat
- Logo on session screen as attendees enter and exit conference
- Three complimentary registrations to conference
- Registration list with contacts

### **Gold Sponsorship - \$5,500 – 3 available**

- Speaking position on panel session of your choice (first come first served; one manufacturer speaker per panel)
- Panel will be covered in a story on TVNewsCheck and audio will be available
- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

### **Silver Sponsorship - \$5,000 – 4 available**

- Table Top Exhibit directly outside of the conference room next to registration
- Introduction and Interview during conference. Interview to be conducted from conference floor by TVNewsCheck Publisher and Co-Founder Kathy Haley
- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference

### **Event Sponsorships**

#### **Badge - \$5,000**

- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

#### **Lanyard - \$4,000**

- Logo on conference website
- Logo on promotional emails
- Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

#### **Registration Desk - \$5,000**

- Logo on conference website
- Logo on promotional emails
- Logo on session screen as attendees enter and exit conference
- Two complimentary registrations to conference
- Registration list with contacts

**Social Media Sponsor - \$4000**

- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- Logo on Social Media Sharing reminder slides on conference slide presentation
- Two complimentary registrations to conference
- Registration list with contacts

**Networking Break \$3500 (1 available)**

- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of NewsTECHForum
- Logo on session screen as attendees enter and exit conference
- One complimentary registration to conference
- Registration list with contacts

Contact: Josh Gordon , Director of Sales, 610-715-9315,  
[Josh@joshgordon.com](mailto:Josh@joshgordon.com)

Lock in now for both Atlanta and NYC NewsTechForum to secure your 10% discount!