

NewsTECH Futures Retreat

MAY 31, 2018 • CNN CENTER • ATLANTA

9:00 a.m. – 12:00 p.m.

SPONSORED BY 

TECHNOLOGY TOUR OF CNN

FEATURING:

- Michael Koetter**, Turner Broadcasting System, SVP, Digital Media Systems
- David Adams**, CNN, Senior Director, Network Systems
- Dave Slack**, CNN, VP Engineering Support Services
- Gabe Lopez**, CNN, BIT Manager, Broadcast Technology Systems

12:30 – 1:30 p.m. **LUNCH**

1:30 – 2:15 p.m. **IMPLEMENTING AR IN NEWS**

PRESENTER:

Tom Foreman, CNN, Correspondent



FOREMAN

2:15 – 2:30 p.m. **BCASTER CASE STUDY:**

Next Gen UGC: AI-Enhanced, Broadcaster Friendly

PRESENTERS:

- Tuomo Falk**, BCaster, CBDO/Sales
- Seppo Sormunen**, BCaster, CTO

2:30 – 3:15 p.m.

NEWS DIRECTORS ON MULTIPLATFORM WORKFLOW CHALLENGES

PANELISTS:

- Mike Dreaden**, Cox Media Group, VP, News and Marketing, Television
- Mike McClain**, WAGA Fox 5, VP and News Director
- Patti McGettigan**, WHBQ (Memphis), News Director
- Jennifer Rigby**, The Networks of 11Alive, News Director

MODERATOR: Harry A. Jessell, TVNewsCheck, Editor



JESSELL



DREADEN



McCLAIN



McGETTIGAN



RIGBY

3:15 – 3:30 p.m. **NETWORKING BREAK**

3:30 – 4:15 p.m. **LIVE NEWS**

PRODUCTION IN AN IP ENVIRONMENT

FEATURING:

Mike Ellis, BBC, Cardiff Project

INTERVIEWER: Kathy Haley, TVNewsCheck, Co-Founder and Publisher



ELLIS



HALEY

4:15 – 4:30 p.m. **DALET CASE STUDY:**

Technology Enablers for Next-Gen News Operations

PRESENTER:

Stephane Guez, Dalet Digital Media Systems, Co-Founder and CTO

4:30 – 5:30 p.m.

TOP TECHS TALK TECHNOLOGY FUTURES

PANELISTS:

- Dave Burke**, Raycom Media, CTO
- Mike Fass**, Gray Television, VP, Broadcast Technology
- Robert Lydick**, TEGNA, VP, Information Technology and Station Operations
- Bruce MacCormack**, CBC Radio-Canada, Head of Strategy - Media Technology and Infrastructure Services
- Blake Russell**, Nexstar Media Group, EVP, Station Operations

MODERATOR: Jim Casabella, Media Technology Consultant



CASABELLA



BURKE



FASS



LYDICK



MacCORMACK



RUSSELL

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The SVG College Summit
TECHNOLOGY SHOWCASES,
located in the Grand Ballroom!

THURSDAY, MAY 31
10:00 A.M. - 7:00 P.M.

118	218	219	318	319
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114	214	215	314	315
112	212	213	312	313
GRAND BALLROOM				
108	208	209	308	309
106	206	207	306	307
104	204	205	304	305
102	202	203	302	303

EXHIBITOR	BOOTH NUMBER
ADORAMA	204
AJA VIDEO SYSTEMS	213
AJT SYSTEMS	205
ALDEA	308
AVID	102
BLACKBIRD VIDEO	218
BLACKMAGIC DESIGN	114
BLUEFRAME TECHNOLOGY	314
CALREC/DIGICO	203
CANON	202
CARTONI	118
CHYRONHEGO	306
CLEAR-COM	317

EXHIBITOR	BOOTH NUMBER
CLOUDIAN	318
COMREX	305
CP COMMUNICATIONS/ WAVE CENTRAL	116
CREATIVE.SPACE	215
EVS	303
FX DESIGN GROUP	304
GRASS VALLEY	216
IKEGAMI	108
IMT VISLINK	316
JOSEPH ELECTRONICS	312
JVCKENWOOD	309
LIVEU	217
MARKERTEK	206

EXHIBITOR	BOOTH NUMBER
NEWTEK	207
PANASONIC	209
QUANTUM	214
RADIO ACTIVE DESIGNS	319
ROSS VIDEO	313, 315
SONY	302
SPORTZCAST	307
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TERADEK	112
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